

ABOUT THE EVENT

The Business Matchmaking Forum (Macrorrueda) is one of the most important commercial actions of ProColombia, which is part of the strategy to take advantage of the Free Trade Agreements, diversifying the markets and promoting the exports of the Colombian companies.

This event, which brings together more than 3,000 entrepreneurs, will be held on March 20th to 22nd, 2018, in the city of Bogotá.

The Colombian Supply with internationalization potential includes Agribusiness, Metal-mechanics, Chemicals, Industries 4.0 and Fashion System. ProColombia invites you to register as a Buyer by clicking [HERE](#) and have the opportunity to schedule business appointments with the Colombian exporters.

To know more details of the sectors and products that will participate in this business conference, please enter the section of sectors involved.

The International commercialization companies called to attend the Macrorrueda 70 are:

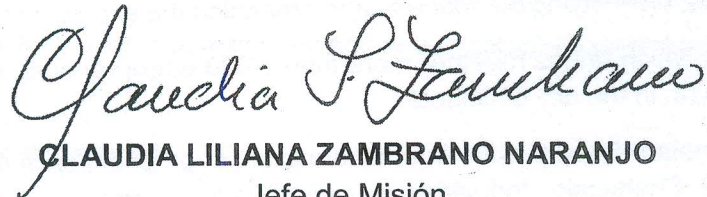
- Distributors (foreign Buyer who buys Colombian products and sells them abroad to a retailer).
- Retail (large retail companies that the exporter might contact directly).
- E-commerce (companies that sell directly to the final consumer and/or companies doing business with other through an online platform).
- Public purchases (companies that belong or do business with the Government).

SCHEDULE

Registration	Deadline February 02nd 2018
Company Validation	December 11th 2017 - February 09th 2018
Agenda scheduling	February 02nd 2018 - March 09th 2018
Elimination or Changes in Participants	Deadline February 23rd 2018
Event Dates	March 20th to 22nd 2018
Venue	Corferias - Bogotá Colombia

tuan.ngo@cancilleria.gov.co o al teléfono 024 3936 5318 ext. 104 quien recibirá las propuestas de las empresas interesadas.

Aprovecho la oportunidad para reiterar las seguridades de mi más alta consideración y estima.



CLAUDIA LILIANA ZAMBRANO NARANJO

Jefe de Misión

Encargada de Negocios e.p.

Embajada de Colombia en Vietnam