



FAIR INFORMATION

Trade Fair	THAIFEX-World of Food Asia 2017
Co-located with	World of Seafood World of Coffee & Tea World of Food Service
Sub-heading	International Trade Exhibition covering Food & Beverage, Food Catering, Food Technology, Hospitality Service and Retail & Franchise
Date of Event	31 May - 4 June 2017
Opening Times	
Trade Days	31 May - 2 June 2017 10:00 - 18:00
Public Days	3 June - 4 June 2017 10:00 - 20:00
Venue	IMPACT Exhibition & Convention Center, Bangkok, Thailand
Organizers	Department of International Trade Promotion Koelnmesse Pte Ltd The Thai Chamber of Commerce
Event Frequency	Annual
Cost of Participation	Raw Space (Int'l) : USD 380.00 / sqm Standard Package (Int'l) : USD 460.00 / sqm Display Package (Int'l) : USD 480.00 / sqm
Fair Profile	Food and Beverage [Featuring HALAL & ORGANIC Food] Foodservice Food Technology Retail and Franchise
Product Zones	Drinks Fine Food Food service Food Technology Frozen Food Fruits and Vegetables Halal Health and Organic Ingredients Meat and Poultry Ready to Eat Rice Seafood Sweets & Confectionery

Build up and Dismantling period

Build up 28 May - 30 May 2017
Dismantling 5 June 2017

Target Exhibitors Producers and Manufacturers to the a.m. segments

Target Visitors Hotels, Restaurants and Bars, Supermarkets, Grocery and Convenience Stores, Departmental Stores, Food Catering, Importers, Distributors, Wholesalers and Retailers, Food Manufacturers, Fast Food, Food Service, Bakeries, Airlines, Clubs and Resorts, Packaging and Distribution Centers, Institutional and Commercial

Entrance Fee Free of Charge

2016 Facts & Figures

No. of Exhibitors 1,919 exhibiting companies
No. of Countries 40 (Australia, Bangladesh, Brunei, Cambodia, Chile, China, Denmark, France, Germany, Holland, Hong Kong, Hungary, India, Indonesia, Italy, Japan, Korea, Laos, Luxembourg, Malaysia, Myanmar, Netherlands, Norway, Pakistan, Peru, Philippines, Poland, Saudi Arabia, Singapore, Spain, Sri Lanka, Sweden, Taiwan, Thailand, Turkey, Ukraine, United Arab Emirates, United Kingdom, USA, Vietnam)

No. of Visitors
Trade Visitors 42,528
Local 33,024
International 9,504

2017 estimate

No. of Exhibitors 2,100 exhibiting companies, 5,200 booths
No. of Visitor 160,000
Trade Days 47,000
Public Days 113,000